



THE VICAT GROUP SECOND FIX BRAND

VPI DESIGNS, MANUFACTURES AND MARKETS

A multi-specialist offer of more than 250 products and systems (tile laying products, façade renders, industrial mortars). VPI's technical solutions are intended for building trade professionals and are distributed through a network of materials dealers throughout France.



VPI, a **multi-specialist manufacturer** of renowned quality



VPI, **involved and autonomous** employees and a company that **favours reactivity** to quickly meet your needs: a single sales contact



VPI, a company with a **structured and local commercial approach**



Technical and commercial expertise in the field

- 40 multi-specialist technical sales representatives
- National and Regional Development Managers specialised by product universe
- Advice, promotional support and adaptation to regional specificities



Innovating and easy-to-use products

- To help our clients succeed their projects
- From thought to action, the VPI teams provide all the expertise the construction industry needs



High-performance products

- To respond to market developments
- To give our users added value



