



THE VICAT GROUP SECOND FIX BRAND

VPI DESIGNS, MANUFACTURES AND MARKETS

A multi-specialist offer of more than 250 products and systems (tile laying products, façade renders, industrial mortars). VPI's technical solutions are intended for building trade professionals and are distributed through a network of materials dealers throughout France.



VPI, a **multi-specialist manufacturer** of renowned quality



VPI, **involved and autonomous** employees and a company that **favours reactivity** to quickly meet your needs: a single sales contact



VPI, a company with a **structured and local commercial approach**



Technical and commercial expertise in the field

- 40 multi-specialist technical sales representatives
- National and Regional Development Managers specialised by product universe
- Advice, promotional support and adaptation to regional specificities



Innovating and easy-to-use products

- To help our clients succeed their projects
- From thought to action, the VPI teams provide all the expertise the construction industry needs



High-performance products

- To respond to market developments
- To give our users added value



A VICAT GROUP COMPANY

VICAT, a French cement group, provides **efficient solutions** to the **construction market** players with its materials, products and services. Cement is the Group's core business. A family heritage enriched and developed since Louis Vicat and his invention of artificial cement in 1817.

The Vicat group has built up all the know-how needed for the construction industry around this founding business, such as concrete, aggregates and the formulated mortars produced by its subsidiary VPI.

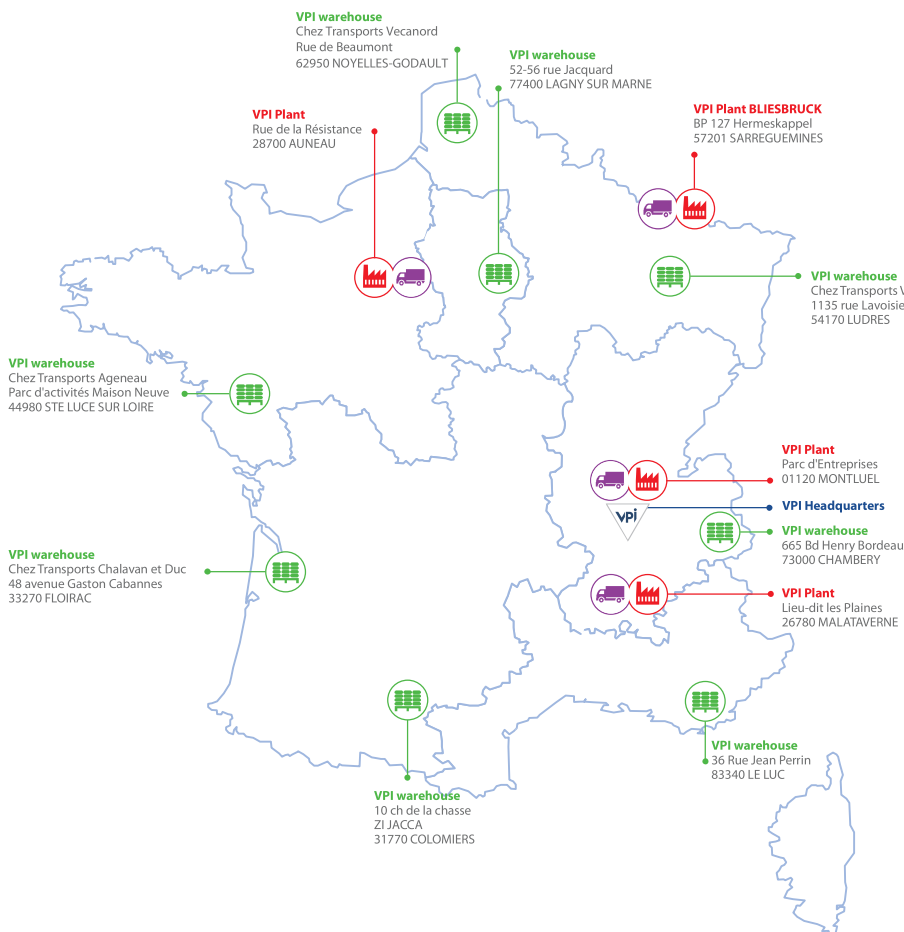


IN A FEW FIGURES:

2.7B€ of turnover
(2019)

12 countries

9,950 employees worldwide



AN INDUSTRIAL TOOL OFFERING POWER AND FLEXIBILITY



4 PRODUCTION SITES



4 LOGISTICS PLATFORMS



8 WAREHOUSES



A national logistics coverage

- Reactivity and flexibility to meet our customers' needs



Customer support

- Product engineers available by phone to provide answers related to the choice or application of VPI products and solutions
- Application advisers to support construction sites

0 800 24 55 55 Free service & call

Products that respect the environment and health

- For the comfort of our customers
- For the future of the planet

All sites are certified

- Quality ISO 9001
- Safety OHSAS 18001
- Environment ISO 14001



Checking and certification

VPI makes every effort to provide products of which the quality is recognised, measured and certified by professional organisations such as the CSTB.



As part of a voluntary approach, VPI has chosen to have its products classified using the Emicode Certification, which is much more demanding than the French regulations. VPI offers a complete EC1 Plus certified solution from our Primers, Levelling, Adhesives, Grouting and SEL ranges.



VPI contributes to the improvement of indoor air quality by reducing VOC emissions. (Volatile Organic Compounds). The emission classes of VPI products are among the best on the market.